

JORDAN MALTER

INNOVATIVE VIDEO JOURNALIST & EDITORIAL SUPERVISOR

CROSS-PLATFORM STORYTELLER & PUBLISHER - NEWSROOM LEADER BY EXAMPLE

AWARD-WINNING PRODUCER - 12 YEARS AT GLOBAL NEWS NETWORKS

CONTACT

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STORY HIGHLIGHTS

NBC NEWS NOW SENIOR PRODUCER

Click to watch! → Breakdown of George Floyd's Deadly Arrest
'Witness at the Border' tracks deportation flights
Creative and unique Covid coverage during lockdown
Historic 2020 election stories including prescient explainers
Reflections on Jan. 6 from those inside the Capitol

CNBC MARKETS/POLITICS/ECON SENIOR

How Brands Like Domino's Profit From School Lunch
Why college is so expensive in America
Why medical bills in the U.S. are so expensive
How Robinhood makes money

SPECIAL COVERAGE AT NBC & CNN

NOW specials on Covid, economy, racism & Pride
Feeding America's most vulnerable children
Free speech vs. Hate speech and Internet radicalization
National election swing-state tours in 2012 and 2016

COMPASSIONATE PERSPECTIVES & INVESTIGATIONS

Sexual harassment in Silicon Valley
Camden's homeless population in tent cities
Oil boom and bust in North Dakota
Obamacare implementation in Texas
Underlining cracks in the nation's food infrastructure

AWARDS

2021 Deadline Club Awards (Winner)
2020 Webby Awards (Honoree)
2020 National Headliner Awards (Winner)
2017 EPPY Awards (Winner)
2015 Emmy Awards News & Doc (Nominee)
2015 EPPY Awards (Finalist)
2012 EPPY Awards (Finalist)
2011 SABEW Awards (Winner)
2011 Webby Awards (Honoree)

NBC NEWS NOW SENIOR PRODUCER

- Lead unit focused on original reporting, day-turns and feature packages airing in our daily programs (10-15 stories a week)
- Partner with dozens of producers, reporters and correspondents across NBC News to create unique and timely stories on tight deadlines
- Greenlight pitches, manage schedules, coordinate shoots, review scripts and approve final edits daily
- Set bar for editorial standards and visual style
- Oversee special programming pre- and post-production
- Develop junior team members and give them growth opportunities so they punch above their weight
- Built go-to team for producing high-quality content with limited staffing and budgetary resources
- Deliver and publish across NBC News' global platforms including streaming, TV, digital, Youtube and social
- Integral component of NBC News NOW's massive growth from 2019 early days to 50M+ viewers a month in 2021

CNBC SENIOR PRODUCER

- Led CNBC's Markets, Politics and Economics digital video team, approving pitches & video edits.
- Developed long-form explainers watched by millions
- Partnered with graphic design, animation & social media teams to create engaging storytelling experiences
- Studied analytics data to strategically track business goals and optimize exposure

CNN PRODUCER 2009-2018

- Reported, shot, wrote & edited video stories, seeing them through from start to finish on CNNMoney.com
- Worked alone in the field or as part of a larger team, including with leading correspondents and anchors
- Coordinated high-profile digital specials & live television to make sure deadlines were hit
- Led CNN Tech video team as interim head

EDUCATION & NON-PROFIT

Yale University, New Haven, CT
B.A. in Cognitive Science 2005-2009
WYBC Yale Radio General Manager 2007-2008
WYBC Alumni Board 2019-Present

TECHNICAL SKILLS

VIDEO EDITING

Extensive Premiere, Basic After Effects & Photoshop

CAMERA OPERATION

Sony FS7, FS5 & A7S; Canon C100/C300 & 5D